

madison polkowitz

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education

MIAMI AD SCHOOL NY

Art Direction Portfolio
2021-2022

BOSTON COLLEGE

B.S. Management, Marketing
B.A. Communication
2015-2019

TRINITY COLLEGE DUBLIN

Fall 2017

courses

SCHOOL OF VISUAL ARTS

Brand Identity
Fall 2022

SCHOOL OF VISUAL ARTS

Fashion Photography
Summer 2022

work

MARKETING MANAGER + VIDEOGRAPHER /EDITOR

Russo Strategic Partners | June 2023-Present

Manage clients' socials on a daily basis ranging from 20k-175k followers
Research and pitch content ideas based on social trends

Film and edit high-quality Instagram and TikTok content for clients

Clients: Silverstein Properties | Chef Danielle Sepsy @chefdaniellesepsy |
Dr. Tanya Altmann @drtanyaaltmann

PHOTO STUDIO ASSISTANT

Young Studios | Sept 2023-Dec 2024

Ensured a positive client experience through attentive assistance

Maintained cleanliness and organization of studios and equipment

Filmed, edited and maintained company's social to promote the business

PHOTOGRAPHER + PHOTO ASSISTANT

Freelance | June 2022-Present

Assist photographers with set-up and breakdown of equipment

Conduct own photoshoots for models, actors, and business professionals

VIDEO PRODUCTION MANAGER

Guggenheim Productions (NY) | Jul 2019-Mar 2021

Managed workflow of projects from pre through post-production

Sourced crews, talent, and locations for local and global shoots

Developed proposals, budgets, and contracts for projects

Served as production assistant on various shoots

Clients: Condé Nast | Estée Lauder | Apple TV+ | Hearst | Louis Vuitton | Calvin
Klein | Warner Bros | Allergan | PMI | New York Public Library | NYU Langone

technical skills

Videography | Video Editing

Creative Composition

Social Media Content Creation

Photo Retouching | Color Correction

Visual Storytelling | Concepting

Studio Lighting | Natural Lighting

Digital Asset Management

Sony Alpha Series | Canon A-E1

programs

Premiere | After Effects

Photoshop | Illustrator

Capture One | Lightroom

InDesign | Key Note

Canva | Capcut

Notion | Frame.io