

madison polkowitz

ART DIRECTION + DESIGN

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education

MIAMI AD SCHOOL NY

Art Direction Portfolio
2021-2022

BOSTON COLLEGE

B.S. Management, Marketing
B.A. Communication
2015-2019

TRINITY COLLEGE DUBLIN

Fall 2017

courses

SCHOOL OF VISUAL ARTS

Brand Identity
Fall 2022

SCHOOL OF VISUAL ARTS

Fashion Photography
Summer 2022

work

FREELANCE

Photography Assistant | 2022-Present

Assist photographers with set-up and breakdown of equipment
Ensure consistency and organization of shoot

GUGGENHEIM PRODUCTIONS (NY)

Production Manager | 2019-2021

Managed workflow of projects from pre through post-production
Sourced crews, talent, and locations for local and global shoots
Developed proposals, budgets, and contracts for projects

Clients: Condé Nast | Hearst | Apple TV+ | Estée Lauder | Louis Vuitton | Calvin Klein | Warner Bros | Allergan | PMI | New York Public Library | NYU Langone

BOSTON COLLEGE

Video Intern | Fall-Winter 2018

Produced, filmed, and edited video content for the college's social channels via the Office of Communications

TRIPADVISOR (MA)

Design Intern | Summer 2018

Designed B2B email marketing campaigns
Selected and edited content for social channels

awards

D&AD NEW BLOOD

Duolingo | Wood Pencil
2022

skills

Illustration | Graphic Design

Motion Graphics | Video Editing

Photography | Videography

Presentation Design

programs

Photoshop | Illustrator

After Effects | Premiere

Lightroom | Capture One

InDesign | Key Note